

## MORE THAN JUST A BANK

At **United Republic Bank**, powerful banking tools and personalized service help Omaha's communities thrive.

oans and accounts don't make a bank—but first-class service and advice do. That's why Omaha communities choose United Republic Bank.

Founded in 2006, United Republic Bank started from scratch, building its deposit and loan business from the ground up. Seventeen years later, the bank counts more than \$175 million in assets while it continues to grow.

"We've become a leader in community banking by focusing on our customers, employees, and shareholders," says Chris Wiedenfeld, president and CEO. "We stand for honesty, integrity, and respect. Those core values define United Republic Bank."

A tenured banking veteran, Wiedenfeld joined United Republic Bank in 2022 after 27 years in the industry. Now he's ready to empower the bank's future with plans for innovation and expansion.

"I'm looking forward to working more closely with customers and helping our bank realize its full potential," Wiedenfeld says. "We're adding key people and capabilities as we build our second location. This is the perfect time to tell our story."

"We provide the same financial services and technology as bigger banks with that



Chris Wiedenfeld President and CEO



Stephen McCown
United Republic Bank's Outgoing Leader

small bank personal touch," adds Stephen McCown, United Republic Bank's outgoing leader. McCown leaves behind a legacy of putting the community first, which earned the bank an Omaha Choice Award for Best Bank three years running.

"We're committed to giving back through volunteer time and donations," he continues. "We're very grateful for all the community has done for us, and we give our employees paid time off to spend supporting their favorite community organizations."

Based in Elkhorn, the United Republic Bank team donates hundreds of volunteer hours each year spreading financial literacy, supporting local schools, and sponsoring community nonprofits—including the Eastern Nebraska Office on Aging (ENOA) and Keep Omaha Beautiful.

"We're a community partner. Our role is to support our customers, their businesses, and the community as best we can," says Wiedenfeld.

## **Better Business Banking**

With full-scale deposit services, competitive loan rates, and a network of over 20,000 free ATMs, United Republic Bank provides the financial prowess customers deserve. But the institution's business banking capabilities are what truly set it apart. From payroll and processing to cash management services, health savings accounts, and mobile business banking, small business customers enjoy a range of powerful tools engineered to make managing business needs easier.

"There's nothing more rewarding than helping a small business take the next step. That's the joy of what we do every day," Wiedenfeld says. "Whether that's an acquisition or adding a new piece of equipment to drive revenue, helping small businesses succeed is what drives us."

Backed by majority shareholder Central Bancshares, Inc., United Republic Bank leverages a robust network of sister banks to provide business loans and resources that rival corporate institutions. "But they can't match our personalized service," says McCown.

"This is Omaha, where people still do business with people," echoes Wiedenfeld. "At United Republic Bank, we build lasting relationships and know our customers by name. That's what makes us more than a bank."



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