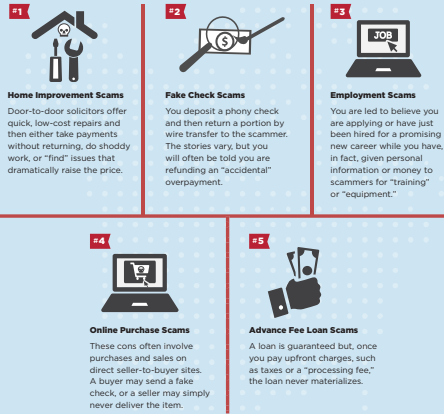


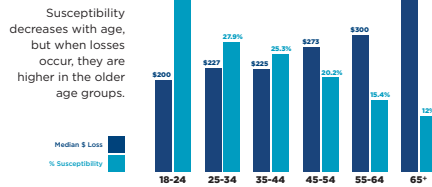
## SNAPSHOT OF 2016



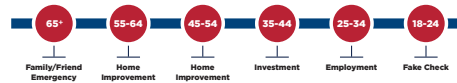
## TOP 5 MOST RISKY SCAMS<sup>1</sup>



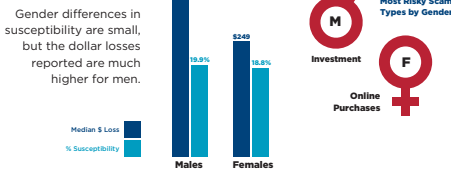
## HIGHLIGHTS BY AGE<sup>2</sup>



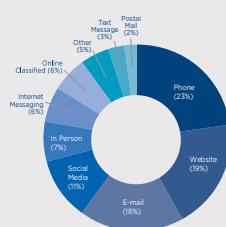
## Most Risky Scam Types by Age



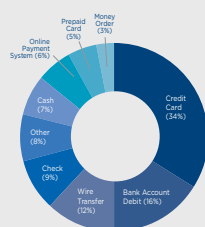
## HIGHLIGHTS BY GENDER



## MEANS OF CONTACT<sup>3</sup>



## PAYMENT METHODS



<sup>1</sup> The formula for calculating the BBB Risk Index is Exposure X Susceptibility X Median Loss/Overall Median Loss X 1,000.  
<sup>2</sup> Excludes scam types with less than 30 reports for the specified group.  
<sup>3</sup> Excludes reports where no monetary loss occurred.